

# ACT2 END RACISM

## **Press Release**

*For Immediate Release*

May 20, 2021

**Calgary, AB-Act2endracism launches a video campaign to counteract disinformation and misinformation. The campaign is sparked by escalating numbers of anti-Asian attacks globally.**

Misinformation and disinformation fuels anti-Asian sentiment and the video campaign combats stereotypes, which are harmful to the community. The stories focus on what's known as the 'model minority' and 'yellow peril.' The model minority often attributes higher socioeconomic success to a certain demographic because of education and the notion of being cooperative and docile. While at the surface it appears as a compliment, however, it's used to minimize the advancement of racialized groups. It's often coupled with yellow peril, which depicts Asian Canadians as foreigners, and as a threat to the western culture.

These complicated issues are unpacked in a webinar in Asian Heritage Month. During the month of May events celebrate the rich culture and history of Asian Canadians. The theme shines a spotlight on Asian Canadians as contributors and builders of our country. The webinar features the Minister of Diversity and Inclusion and Youth, along with the Chief Commissioner of the Human Rights Commission and community advocates.

***Former Alberta MLA, and founder of ACT2endracism, Teresa Woo-Paw said, "It's important to put into context the long history of the contribution of Asian Canadians and yet despite that there is a continued misperception they are from somewhere else and we don't belong. Asian Heritage Month highlights the long standing legislative racism, which is at the root of escalating attacks in the community. To move forward we must learn about our past."***

To view the Let's Talk video series <https://act2endracism.ca/lets-talk-videos/>

**For information and to arrange an interview:**

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